

GIRL+GOALS

We often hear “*faith without works is dead*” so let’s talk about the process of goal setting.

First of all, you’re sitting around waiting on God when God is waiting on YOU!

Where do you want to be in 5 years? 10 years? Are you happy with where you are right now? Can you see yourself doing the same thing until you say goodbye to this world?

If you can, then good for you. Maybe you’ve already found your passion, and you’ve achieved your life goals.

But for the majority of people reading this, you’re not yet dominating your life.

How Do I Dominate?

Prayer and faith are vital on this journey but you also need to set S.M.A.R.T. goals!

Specific, Measurable, Achievable, Relevant, and Timely. Let’s go through what each characteristic means:

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#1 Your goal(s) should be Specific.

Write the vision. Make it plain! Don't just say you want to become a millionaire by this time next year. Rather, you should say, "I should be ... or better yet, I WILL be earning at least \$84,000 every month for the next 12 months."

Or, you can even break it down further by specifying the exact amounts you should be making each day or each week for the next 12 months.

If you're selling a product that costs \$20 and you make a \$15 profit per item, then it means you need to sell at least 5,600 units per month to make an \$84,000 profit. Divide that by 30 days, then you need to sell at least 187 units per day to reach your monthly goal.

You need to be as specific as possible when it comes to setting your goals. There's less ambiguity, and you know exactly what you should be aiming for.

#2 Your goal(s) should be Measurable.

Measurable means you can identify or measure when you achieve your goal. It means you can easily track your progress which, in turn, can help motivate you when you see you're getting closer to your goal.

Going back to our millionaire example, you can easily check your sales, your spreadsheet or your bank account to measure how you're getting along.

It's easy to see how much you've earned, and you can adjust your goals if you see you've had a couple of months where you didn't meet your quota.

Maybe you need to market your product in other places or look into adding more talented sales people to your team.

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#3 Your goal(s) should be Achievable.

Here's where having a realistic goal comes in. Being a millionaire in 1 year is entirely possible. You've got a good product, you've had good reviews from past customers.

So, you know perfectly well your goal is achievable. You just need to work on tapping hidden markets or maybe do a better job at marketing and selling your product.

You may even think about adding a new source of income within the next 12 months.

You can sell a new product or have some other projects on the side, maybe a bit of freelancing, stuff like that. When you find another income stream, then it will help you reach your goal of becoming a millionaire faster!

#4 Your goal(s) should be Relevant.

Is your goal relevant or reasonable? Is it really what you want? Will your current status in life allow you to pursue your goal? Is it the right time?

Do you have the resources to successfully achieve your goal of becoming a millionaire? Are you or your team capable of selling almost 200 units of your product every single day? Will you have enough money left over once you've paid your staff for their hard work?

If, at the end of the month, you're left with far less money than the amount you've targeted, then you may want to readjust your goal (how about you make it 2 years instead of 1 year), train your team to become better at sales, etc.

#5 Your goal should be Timely

You need to have a set deadline for your goal. Earlier, we mentioned 12 months for our goal to become a millionaire. When you've got a big goal set in the future, you can easily get distracted.

So, it's important that you also set mini-goals, so you don't lose sight of the big one. You can set monthly goals – like earning at least \$84,000 per month so you'll become a millionaire in just 12 short months.

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What wouldn't be a good idea is if you just hope of someday becoming a millionaire with no particular timeline in mind – it can be in 1 year, 12 years, 25 years – it doesn't matter to you.

When you set a non-time bound goal, then it's really not a good goal. Set a deadline, so you have something to work towards.

In the meantime, don't forget to set your spiritual goals as well. Scheduling daily prayer and study time will help you along your goal setting journey.

God is your advantage! Every day you should be checking in with your CEO (Holy Spirit) to guide you on your journey.

This will help you as a Christian entrepreneur, as a Christian in a work place with many different types of people, this will also help you in every area your personal life.

Stop trying to do life without God. Put the goals in place but remember to keep God first.

xoxo,

Krystal